



15 VIRAL ATTENTION GRABBING HOOKS

#EngageYourGroup
WITH CHRISTINA JANDALI



CURIOSITY

→ **TEMPLATE**

I'm gonna show you EXACTLY why your (Niche Subject / Topic) aren't selling. Warning ima keep it real!

→ **EXAMPLE**

I'm gonna show you EXACTLY why (your course) isn't selling. Warning ima keep it real!

→ **TEMPLATE**

Did you know that I used to (old niche process)? But now I do this.

→ **EXAMPLE**

Did you know that I used to (give my kids a time out)? But now I do this.

→ **TEMPLATE**

So apparently, I just (unique niche action) and I want to show you how!

→ **EXAMPLE**

So apparently, I just (got my baby to sleep through the night) and I want to show you how!

CONSPIRACY

→ TEMPLATE

The dead honest truth about (something controversial or important) that will probably get me in trouble.

→ EXAMPLE

The dead honest truth about (the impact of eating meat and dairy) that will probably get me in trouble.

→ TEMPLATE

I don't know if I should be sharing this but... this (Niche Subject / Topic) is insane.

→ EXAMPLE

I don't know if I should be sharing this but... this (productivity tool) is insane.

→ TEMPLATE

If you use any of these phrases when speaking to people
- You're telling them you (Pain point they want to avoid)!

→ EXAMPLE

If you use any of these phrases when speaking to people
- You're telling them you (don't know what you're talking about)!

THE ONE THING (tool, quick tip, vehicle)

→ TEMPLATE

Ok I want to share a (tool / website / app) that you absolutely need for (industry / niche).

→ EXAMPLE

Ok I want to share (an app every woman) absolutely needs if (you want to attract a good quality man)!

→ TEMPLATE

This is the #1 way you're (what they want to avoid or get better at) on your (subject / topic / item / idea / etc.).

→ EXAMPLE

This is the #1 way you're (wasting money) on your (kitchen renovations).

→ TEMPLATE

Here's a script I use for: (Common thing you're told or have to overcome)

→ EXAMPLE

Here's a script I use for: ("I can't "afford it).

COMPARISON

→ **TEMPLATE**

I'm here to weigh in on the best and the worst (Niche Product/ Service)!

→ **EXAMPLE**

I'm here to weigh in on the best and the worst (AI tools that I see on the internet)!

→ **TEMPLATE**

What if I told you (ideal outcome) without (negative action)?

→ **EXAMPLE**

What if I told you could (have a healthy dinner cooked in just 20 minutes) without (spending more than \$20)?

→ **TEMPLATE**

The #1 difference between (struggling client avatar) to (successful client avatar)

→ **EXAMPLE**

The #1 difference between (an amateur swimmer) and (pro swimmer)

BOLD/TRUTH BOMB

→ TEMPLATE

Stop overcomplicating (Niche Subject)!

→ EXAMPLE

Stop overcomplicating (creating content)!

→ TEMPLATE

If you have (a bad habit they have that's holding them back), you might wanna listen to this.

→ EXAMPLE

If you have (are over drinking), you might wanna listen to this.

→ TEMPLATE

TSTOP right now - we're going to (something they've been putting off or are avoiding at all costs) that you've been putting off.

→ EXAMPLE

STOP right now - we're going to (clean out your closet) that you've been putting off.

MEET YOUR COACH, *Christina*

“Love what you do, get paid what you’re worth and still have time for the rest of your life”

I started my business from ground zero while on maternity leave from my corporate job. Within 10 months I crossed my first 6-figures...and handed in my resignation. Woo hoo!

But truth was... I'd get a few clients here and there and then nothing, a dry spell. I'd stress about where my next paying clients would come from and it took a toll on my family.

Once I learned a predictable cashflow strategy my business flew past 7-figures (hello scalability) and I was able to work with my dream clients.

I've helped hundreds of entrepreneurs create their own predictable cashflow machines. If you're ready to work only with your dream clients, get paid what you're worth and still have time for the rest your life, join me for my free weeklong event. You'll walk away with your own cashflow breakthrough and the exact cashflow strategy needed to sell out your offers time and time again!



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