



THE ONLINE **COACH** *Revolution*

TRAINING #2 HANDOUT



DM Outreach Examples

Example #1

TEXT:

Hey are you taking on new clients?

Listen to this 🙌

VOICE MEMO:

Hey, when my audience asks me for a great **TITLE** (ex: nutritionist), I want to be able to recommend someone that I can stand behind.

And I noticed that's exactly what you do!

I'm creating a curated recommended referral list, so I can refer people.

I'd love to get to know you and see if I can send some business your way.

Are you interested in taking on more clients?

WHEN THEY REPLY YES:

Great!

Do you mind if I ask you a few questions to see if there's a great fit here because I love sending business, to great people.

DM Outreach Examples

Example #1

Hey, my name is _____! I'm a _____ coach who helps _____.

I know you might not know me but my audience is always asking for a _____, and then I noticed that's what you do!

I'm creating a curated recommended referral list, so I can refer people. Are you interested in taking in more clients?

If so, I'd love to get to know you and see if I can send some business your way!

See it in Action!

Hey, my name is John! I'm a Health coach who helps mid-life empty nesters find their purpose post college kids.

I know you might not know me but my audience is always asking for getting back in shape & personal training, and then I noticed that's what you do!

I'm creating a curated recommended referral list, so I can refer people. Are you interested in taking in more clients?

If so, I'd love to get to know you and see if I can send some business your way!

1. SUMMIT GOAL (\$)

2. NO. OF SPEAKERS

3. YOUR DREAM LIST OF 10 SPEAKERS

>

TOP 3

4. WHAT ARE YOU MOST EXCITED ABOUT?

5. WHAT WILL CHANGE FOR YOU SPECIFICALLY AFTER YOUR SUCCESSFUL SUMMIT?

Homework

In the [Online Coach Revolution Facebook Group](#), share who you would most like to interview for your upcoming summit.

TRAINING #3

Thursday, April 20th at 11am PDT

[Click here to join LIVE!](#)